

Calpaca Membership Meeting Agenda

Date: May 18, 2024 (**Zoom**)

Time: 10:00 am

The California Alpaca Breeders Association (Calpaca) represents alpaca owners, breeders, and enthusiasts in California and beyond. We promote the well-being of alpacas and provide education to the public about alpacas, alpaca fiber, and alpaca products. We support each other through shared information and experiences, and host meetings, have speakers, and shows for the benefit of members and the public.

Welcome and call to Order / President Dave Scroggins

Meeting called to order at: 10:20

Attendees: Dave Scroggins, Cyndy Howard, Sabina Karr, Cindy Harris, Tracy Pellegrino, Don Pellegrino, Sandy Wallace, Russ & Brandi Mello, Sandy Wallace, Dale Davis, Sheila Scroggins, Tommie Smith, Laurie & Scott Findley, Denise Castillo, Tracy DiPippo, 4H-Santa Rosa Valley: Gwen Gray, Tiffany Villegas, Giada Villegas

HOUSE KEEPING: Thank you to Cindy Harris of Alpacas at Windy Hill, located in Somis Ca, for hosting the meeting.

NEW BUSINNES:

Documents to Review (Sent via Email with Agenda)

- **2024 Calendar – will update the new date for the fleece show – Thank you Dale!**
- **2024 Proposed Budget / Revenue and Expenditures to date.**
- **Letters sent in support of SB 1479 and AB 2635 – Ca. Agrotourism Act**

Item 1: Treasurer Report

- **Reviewed budget and discussed potential for more revenue that will be generated from new membership and the work that the fund raising committee is doing.**
- **Bonnie Potter suggested a redo of the budget verbiage to show projected profit loss / income / expenses.**
- **Proposed fleece and halter show budgets completed by Russ Mello.**
- **Tracy Dipippo stated that she would be willing to reach out for additional donations regarding the herdsire auction. Thank you, Tracy!**

Item 2: Website update

- **Thank you to Scott Findley for volunteering to work on the website. Still working on updating past meeting minutes and additional items that have been outlined by board. Always looking for additional information and feedback from membership.**

Item 3: Connection: Update / Recommendations

- **Thank you to Dale Davis for volunteering your time and energy to work on the connection.**
- **Email has been sent by Dale regarding the plan. First issue will feature herdsires – offering a free ½ page ad to members to showcase their herdsires. Second issue will focus on products that ranches are producing. The third issue will be a printed directory of all current alpaca owners.**

Item 4: 2024 show update / Update on GCG and Classic show. Plus, Fleece show

- Update from Russ Mello regarding the shows. We are on track to have the 2 Orland shows. Information is available on the website.
- Fleece Show update: BOD discussed and after looking at the budget it was not cost effective to have both fleece shows. Decision made to be fiscally responsible and have one show vs 2 on different weekends.
 - Will revisit after the fall shows and talk about another option.
 - Dale Davis stated that fleece shows tend to lose money.

Item 5: Membership update

- 50 memberships in Nov, currently 43 farms, 4 new farms, 4 associate, 1 is new, 70 farm memberships, 7 pending total 77, 6 pending payment – 5 are new.
- Membership committee is working on increasing membership and are encouraging farms to sponsor new farms. Important to continue educating new members.
- Suggestion to provide an electronic reminder to renew membership every year – suggested by Cindy Harris. Autorenewal could be done by paypal.

Item 5: SB 1479 – Ca Agritourism Promotion Act / AB 2635 – Same as SB 1479

- Letter was written to show that Calpaca supports the bill. Drafted by Sara Mattia prior Lobbyist.
- Bill geared toward decreasing liability for farms.

Item 6: Update on Committees 1 through 7 (New Committee members)

- Most committees have met and are working on making positive changes.
- #1 –Bylaw – encouraged to have a draft sent to membership prior to final copy
- #2-Fund Raising– Dave Scroggins/ Donnie Karr
 - Meeting May 23rd – Discussed securing a corporate sponsorship item to sell tickets.
 - Will also be involved on the silent auction.
- #3 – Membership – Sheila reviewed - Looking to increase membership and change different levels of membership EX: Youth, Corporate, Farm, Associate
- #4 – Education –
 - Sheila reached out to Wade to do a presentation on phenotype and fiber for Calpaca – will be posting date for this presentation this summer.
 - In Feb had in person education regarding the “squeeze” technique
 - Zoom presentations will be recorded. Free to members
- #5 – Fiber – Has met and will be meeting again soon.
- #6- Show – Russ Mello/Michelle Ing– working on increasing participation / also talked about doing a Pen sale and herdsire showcase. Discussed opportunity and benefit of having a sale. Could also auction off additional animals.
 - Cindy Harris suggested to auction some pregnant females – maybe split revenue between owners/Calpaca
- #7 Youth – Sara / Sabina – Met May 16th discussed opportunities to increase youth involvement.

Item 7: Use of Calpaca Facebook by members and others

- Discussed appropriate use of the Calpaca Facebook. Cyndi Howard is currently maintaining the FB page to ensure all post are appropriate and follow guidelines provided on FB site.
- Any concerns related specifically to the BOD are encouraged to be directly brought to the BOD and not on FB.

Item 8:

- August 17th membership meeting will be held at Alpacas of Marin. Thank you Sandy Wallace! She is located at 11660 Pt. Reyes Petaluma Rd. in Nicasio, Ca 94946
- November 16th Membership meeting will be at Loomis Alpacas Thank you Beckie Perell! She is located at 3600 Holly Hill Ln Loomis, CA 95650.

Item 9: Roundtable Discussion – Policy and Procedures, Additional questions, and or information.

- Policies and procedure – bylaws are not always consistent. Committee is working on updating the policies and procedures.
- Bonnie Potter – Endowment to UC Davis was it going to continue? Sandy Wallace– change in UCD leadership resulted in Calpaca discontinuing the donation.
- Bonnie Potter – Tax filling in 2022. ??? Looking at IRS website shows no tax filing on our nonprofit. Will check the California Website. Brandi Mello treasurer – states all documentation was sent to accountant and taxes were filed.
- Tracey Di Pippo– quickbooks is online should be able to look at what is posted. She also asked for clarification regarding membership numbers. Fifty ballots were sent and for each farm 2 votes.
- Tracy also suggested to add a donation button on the website – Sheila Scroggins is currently working on it.
- Sandy Wallace – Volunteered to host the August meeting. Issues with internet connection but could attend on the phone. Also need to clarify donation status regarding 501C5 – can't write off only as a business expense.
- Will need to check that we have the correct email for Tracy DiPippo and Sandy Wallace.

OLD BUSINESS:

Item 1: New Decal for Calpaca trailer

Will investigate estimates. Focus on the fact that we are a not for profit and we could have sponsors.

Motion to adjourn Cindy Harris

Adjourned at: 11:54

Motion By: Cindy Harris

Second By: Tracy DiPippo